



Maggie
FRANÇOIS

EXECUTIVE DIRECTOR OF
SPECIAL EVENTS | FASHION
AFICIONADO
BRAND AMBASSADOR |
FASHION DESIGN EDUCATOR



Maggy
FRANÇOIS

Maggy "Fancy" Francois is the brains behind Maggy Francois, LLC, a boutique event design firm that focuses on the comprehensive planning and design of fashion, social, corporate and non-profit events, activations, image consulting and styling. Francois is a firecracker, blending her signature style, innovative ideas and creative magic to deliver inspired, one-of-a-kind productions and experiences.

In 1996, Maggy Francois began her stylish career producing fashion shows for clients up and down the East Coast. With unmatched talent and vision, she launched Maggy Francois, a self-titled special event production company in 2000 committed to "creating the unimaginable" featuring fashion's biggest names, Project Runway winner Anya Ayoung Chee & Christian Siriano, Korto Momolu, NBC Fashion Star, Nikki Poulos, Betsey Johnson, Amsale Aberra, Francis Hendy, Jerell Scott, Reco Chapple and Carol Hannah Whitfield & well known local designers. Her ultimate goal was to always increase awareness and bring visibility to the fashion design industry through productions and education. From humble beginnings to soaring above and beyond to achieve her clients her wildest dreams, she continues to turn fantasy into reality and is instrumental in the selection, planning and development of every production. Francois is a visionary with unmatched talent and genius. With more than 20 years in the event planning, public relations and marketing industry, she draws people to brands, causes, events and ideas, by weaving in her certain "je ne sais quoi".

Maggy also brings visibility to the fashion and design industry as a stylist and casting director for commercials, productions and feature films. An innate sense of style, internship at a bridal salon and styling for several celebrity designers up for a noted career as a fashion aficionado. Maggy Francois support her clients through life's many transitions. She's the curator behind many successful young notable fashion hopefuls by education through design, and she's also put together the looks for a plethora of other behind the scenes productions, designers and artists. The stylish beauty has worked the set of events & photo shoots for an array of magazine publications, CW Television, Nordstrom, Saks Fifth Avenue, Fox 5, WUSA 9, Old Town Alexandria, Juicebox Communications, Mega Mind Media, LCB Books, and more. In addition, she has worked in collaboration with Monte Durham from "Say Yes to the Dress" for TLC Networks & Discovery Communications "Say Yes to the Prom" styling & overseeing designs for underprivileged youth. The show airs every year on TLC Network. Also, you can view her biggest style feature in Glamour Magazine September mega fashion issue and fashion style reporter for Tribune Media/WDCW-TV.

Maggy is a Bowie State University Professor in the Fashion Design in Fine Arts Department. She is also on the executive board of Fashion Group International New York, DC chapter where she serves as Marketing Chair and on advisory board member for DC Fashion Foundation Macy's Fashion Incubator. Maggy is part of Glamour Magazine for Glamour's Popularizer 100 community and has been featured in a number of publications including Glamour Magazine, AOL City's Best, Ebony Magazine, Entrepreneur Magazine, and The Washington Post among many others.

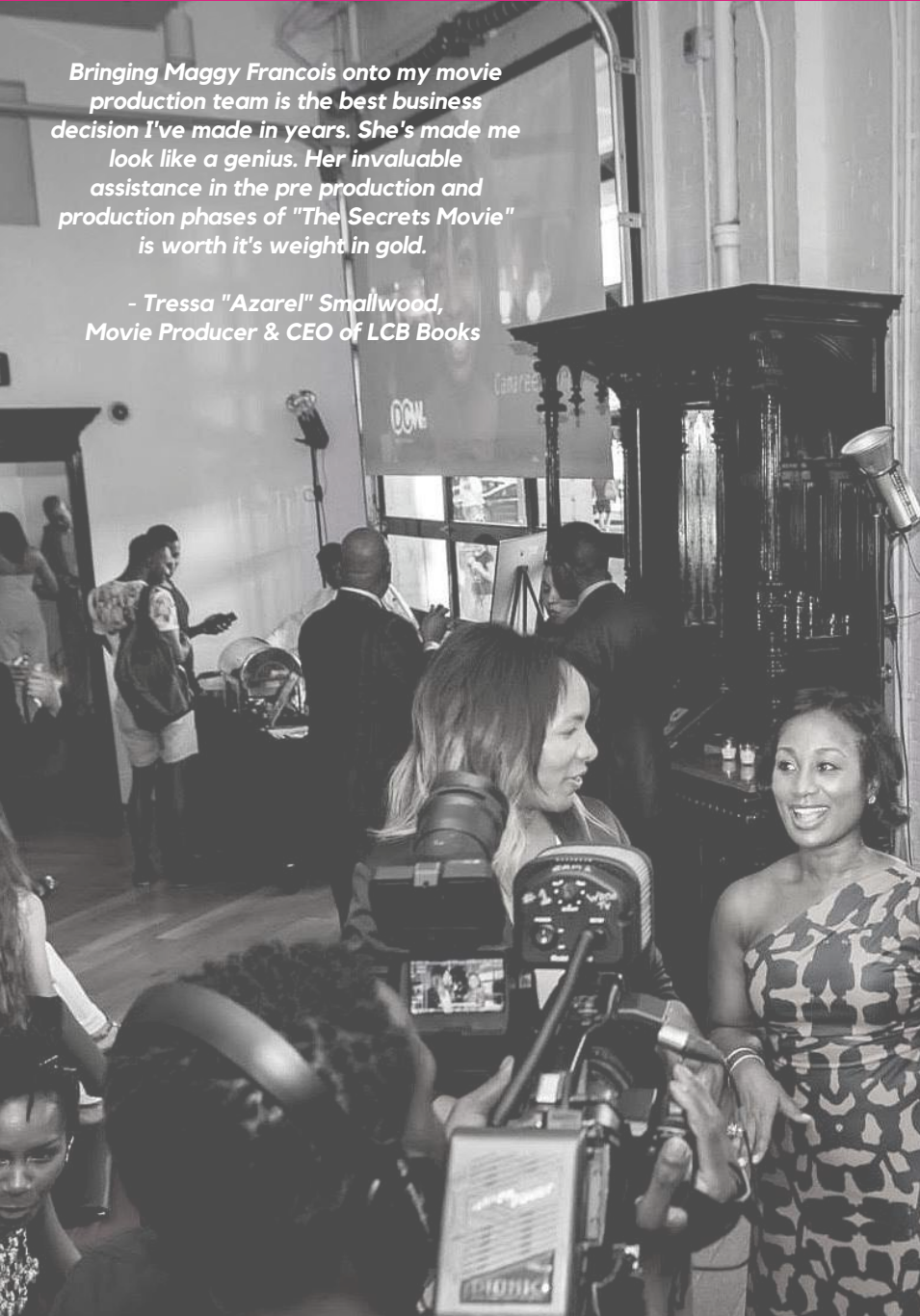
Maggy

F R A N C O I S

FROM BEHIND THE SCENE PRODUCTION SETS TO THE CLASSROOM CORRIDORS

Bringing Maggy Francois onto my movie production team is the best business decision I've made in years. She's made me look like a genius. Her invaluable assistance in the pre production and production phases of "The Secrets Movie" is worth it's weight in gold.

*- Tressa "Azarel" Smallwood,
Movie Producer & CEO of LCB Books*



Education

- Academy of Art University, San Francisco, CA
Master of Fine Arts in Fashion Visual Merchandising/Product Management (*in progress*)
- Delaware State University, Dover, DE
Bachelor of Science in Family & Consumer Science
- Catholic University, Washington, DC
Certification in Education

Certifications

- Virginia Collegiate Professional License in Marketing Education
- Virginia Collegiate Professional License in Fashion Design Occupations
- Virginia Collegiate Professional License in Family and Consumer Sciences

Awards & Memberships

- Tigerlily Foundation Empowerment Courage Award
- Executive Board Marketing Chair for Fashion Group International, Inc.
- Greater Washington Fashion Chamber of Commerce
- Maryland Department of Education, Senatorial Unique Majors Scholarship
- Advisory Board Member DC Fashion Incubator

Maggy Francois is the ultimate professional. Every project from start to finish is treated with professionalism and her unique style of dedicated expertise. Her dedication to giving each project the professionalism and service required is why she is recommended over and over again. A great talent and a go to source on all things fashion and events

- Karen Maria Alston, Founder AM&G Marketing & The Spectrum Circle

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MAGGY'S *Visual* SPOTLIGHTS

IN THE NEWS
& AROUND TOWN...

NorthernVirginia
MAGAZINE

BLACK
ENTERPRISE

GLAMOUR

The Washington Post

WHAT DO WEAR
WDIW 

DAILY NEWS

EBONY

MODERN LUXURY
DC

Entrepreneur

Maggy has been featured in many of today's top publications from Glamour and Ebony Magazine to Entrepreneur Magazine and Black Enterprise.



Collections



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MAGGY'S

SPOTLIGHTS

FILM & APPEARANCES

- CENTRIC TV "Bershan Shaw Love U Experience"
- *Secrets the Movie* (Release date 2016)
- USA Network: Characters Unite "I Won't Stand For"
- "Say YES to the Prom" TLC Network & Discovery Channel
- *Curvy Brides* TLC Network & Discovery Channel
- *POLITICS OF FASHION, CAST*
- *CW Television Fashion & Style Report*
- WDCW-TV, Tribune Company, Local Casting Director for *Americas Next Top Model*
- *News Channel 8 Let's Talk Live*
- "Couples Night" by OCTET Productions
- *Born In The Game* by MegaMind Media
- FOX 5 WTTG Television
- WHUR & Sirius XM Satellite Radio
- WUSA9 News
- Channel 7
- WJLA TV affiliate "Let's Talk Live"
- Svelte TV
- DC Hot Spots
- OHMYGOFF TV
- The District Dish
- Metromix
- DC50 TV
- WPFW 89.3

FILM SCREENING PARTNERS

- MegaMind Media
- Broad green Pictures
- Fox Searchlight Pictures
- Lionsgate Films
- FX Networks,
- Allied Marketing
- Focus Features



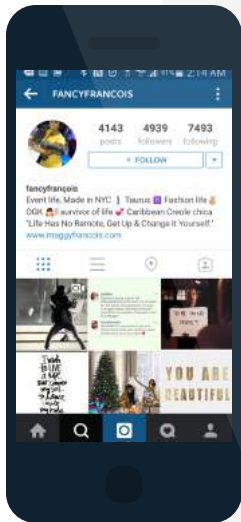
Maggy Francois has been an ambassador and influencer for corporations and campaigns like Hairfinity, General Motors, Glamour, Shea Moisture, Tigerlily Foundation, Lash Moi and USA Network to name a few.



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Maggy

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LET'S CONNECT!